

## PRESS RELEASE

### OLIVIA BURTON TO OPEN IN COVENT GARDEN'S MARKET BUILDING

Capital & Counties Properties PLC ('Capco') is delighted to announce that British accessories brand Olivia Burton is set to open its first UK store in Covent Garden's Market Building this May.

Originally starting as a digital brand, which boasts a loyal, fast-growing global following, Olivia Burton will join cult accessory and beauty brands including Daniel Wellington, Bailey Nelson and Deciem.

Olivia Burton was founded by best friends Lesa Bennett and Jemma Fennings in 2012. Named after Lesa's great aunt, the brand creates watches and jewellery with extraordinary attention to detail. Its collections take inspiration from nature, vintage finds and the latest catwalk trends, and are designed at the brand's London studio. Expect pretty prints, must-have colourways and innovative design details.

Michelle McGrath, Director of Capco Covent Garden, added: "We're delighted that Olivia Burton has chosen Covent Garden for their first store. Their beautiful products fit perfectly in the Market Building alongside the likes of Daniel Wellington, Deciem and Tom Ford. This addition further strengthens the district's premium beauty, accessory and fashion offer."

Co-Founding Director Jemma Fennings commented: "Covent Garden is such an iconic spot. With its beautiful architecture and history as a long-standing flower market, there couldn't be a more perfect place to open our very first store."

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# COVENT GARDEN

## capco

### **About Capco Covent Garden:**

Covent Garden is a leading global retail and dining address and is one of the most distinct and vibrant estates in London. The area is now home to Chanel, Mulberry, Petersham Nurseries, Tom Ford, Balthazar and Frenchie, with upcoming openings from RedFarm, SushiSamba and Mariage Freres.

Capital & Counties Properties PLC ('Capco') is responsible for the management and curation of over 1 million sq. ft. of space at Covent Garden valued at £2.4 billion (as at 30 June 2017). Under Capco's stewardship, Covent Garden has been transformed into a world-class destination, welcoming over 40 million customer visits a year.

[www.coventgarden.london](http://www.coventgarden.london)

### **About Capital & Counties Properties PLC (Capco):**

Capital & Counties Properties PLC is one of the largest investment and development property companies that specialises in central London real estate and is a constituent of the FTSE-250 Index. Capco's landmark London estates at Covent Garden and Earls Court were valued at £3.5 billion as at 30 June 2017 (Group share). The company is listed on the London Stock Exchange and the Johannesburg Stock Exchange.

[www.capitalandcounties.com](http://www.capitalandcounties.com)

### **About Olivia Burton**

Established in 2012 by Lesa Bennett and Jemma Fennings, Olivia Burton debuted its first collection in September 2012. Its covetable, collectable styles, which now include a striking jewellery line-up, are inspired by vintage finds and the latest catwalk trends. Designs are brought to life at the brand's pretty East London studio, where Jemma and Lesa work closely with their small team to ensure every piece is tweaked to perfection. Think intricate hand-illustrations, beautiful references to nature and must-have colour palettes.

<http://www.oliviaburton.com/>